



BOARD POLICY ON FUNDRAISING

Purpose

The Board of Trustees supports fundraising to benefit John Adams Academy (“JAA”) scholars but requires moderation to avoid overwhelming staff, scholars, families, and community partners.

Oversight

The Superintendent or Designee will create procedures to implement this policy and ensure fundraising aligns with its principles.

Guiding Principles

- Fundraising must align with JAA’s Vision, Mission, and Core Values.
- Funds must benefit scholars and enhance their educational experience.
- Follow proper accounting and Board policies (e.g., Fundraising, Cash Handling).
- No personal fundraising for individuals is allowed.
- Selling items or advertising for outside organizations is prohibited on campus unless permitted by this policy.

Annual Fundraising Campaigns

The following fundraisers occur annually unless changed by the Board:

1. PSO Annual Fundraiser (Fall)

Each campus’s Parent Service Organization (PSO) may hold one fall fundraiser to support Academy activities. Participation in “free money” programs (e.g., Box Tops, Dine-Out) is encouraged. Sponsorships with outside advertising are allowed.

2. Revolution Run (Spring)

Organized by the Foundation, this Saturday spring event builds community and raises funds for site-based programs (e.g., athletics, arts, NHS/NJHS). No other site-based fundraising is allowed five business days before or after. Funds go to

the programs that raised them. Item sales and sponsorships with outside advertising are permitted.

3. Senior Trip Fundraiser

This fundraiser, overseen by Academic Services, supports the Board-approved Senior Trip to the East Coast, a key part of JAA's educational model. It ensures all qualifying seniors can participate. Sponsorships with outside advertising are allowed.

4. \$100 Materials Donation

Parents are encouraged to donate \$100 per scholar to provide classroom supplies and resources, supporting JAA's core value of Abundance Mentality.

Additional Fundraising

Program Enrichment Committees (e.g., Scholar Government, NHS/NJHS, Arts, Athletics, Academic Teams) may fundraise but are encouraged to use existing events like the Revolution Run or "free money" programs (e.g., Dine-Out) to avoid excessive fundraising.

Charitable Causes

Scholar-driven charitable projects are encouraged, prioritizing service over fundraising, in line with JAA's Servant Leadership model.

Field Trips

Instructional field trips should not involve fundraising unless Board-approved. Donations to offset costs are allowed. See Board Policy on Field Trips for details.